



## **Public Relations and Economic Development Sub (Policy & Resources) Committee**

**Date:** THURSDAY, 7 MARCH 2019

**Time:** 10.00 am

**Venue:** COMMITTEE ROOM 3 - 2ND FLOOR WEST WING, GUILDHALL

**Members:** Deputy Catherine McGuinness (Chairman)  
Simon Duckworth (Deputy Chairman)  
Sir Mark Boleat  
Deputy Keith Bottomley  
Tijs Broeke  
The Rt. Hon the Lord Mayor, Alderman Peter Estlin  
Anne Fairweather  
Sophie Anne Fernandes  
Christopher Hayward  
Deputy Jamie Ingham Clark  
Deputy Edward Lord  
Andrew Mayer  
Jeremy Mayhew  
Alderman William Russell  
Deputy Tom Sleigh  
Sir Michael Snyder  
James Tumbridge  
Alderman Sir David Wootton

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**John Barradell**  
**Town Clerk and Chief Executive**

# **AGENDA**

## **Part 1 - Public Agenda**

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the public minutes and summary of the meeting held on Tuesday 5 February 2019.  
  
**For Decision**  
(Pages 1 - 6)
4. **OUTSTANDING ACTIONS**  
Report of the Town Clerk.  
  
**For Information**  
(Pages 7 - 8)
5. **EDO MONTHLY UPDATE**  
Report of the Director of Economic Development.  
  
**For Information**  
(Pages 9 - 14)
6. **PARLIAMENTARY TEAM'S UPDATE**  
Report of the Remembrancer.  
  
**For Information**  
(Pages 15 - 18)
7. **CORPORATE AFFAIRS MONTHLY UPDATE**  
Report of the Director of Communications.  
  
**For Information**  
(Pages 19 - 22)
8. **RECOMMENDATIONS FOR 2019 PARTY CONFERENCES**  
Report of the Director of Communications.  
  
**For Decision**  
(Pages 23 - 26)

9. **LORD MAYOR'S SHOW 2019**

Joint report of the Town Clerk & the Director of Built Environment.

**For Information**  
(Pages 27 - 38)

10. **ENHANCING SPORT ENGAGEMENT - PROGRESS UPDATE**

Report of the Director of Communications.

**For Information**  
(Pages 39 - 44)

11. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

13. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

**Part 2 - Non-Public Agenda**

14. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 5 February 2019.

**For Decision**  
(Pages 45 - 46)

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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## **PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE**

**Tuesday, 5 February 2019**

**Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm**

### **Present**

#### **Members:**

Deputy Catherine McGuinness (Chairman)	Deputy Jamie Ingham Clark
Simon Duckworth (Deputy Chairman)	Deputy Edward Lord
Sir Mark Boleat	Andrew Mayer
Deputy Keith Bottomley	Alderman William Russell
Tijs Broeke	Sir Michael Snyder
Anne Fairweather	Alderman Sir David Wootton

#### **Officers:**

John Barradell	- Town Clerk & Chief Executive
Paul Double	- Remembrancer
Damian Nussbaum	- Director of Economic Development
Bob Roberts	- Director of Communications
Vic Annells	- Executive Director of Mansion House & Central Criminal Court
Nigel Lefton	- Remembrancer's
Giles French	- Economic Development Office
Callum Anderson	- Economic Development Office
Eugenie de Naurois	- Communication's Team
Melissa Richardson	- Communication's Team
Sanjay Odedra	- Communication's Team
Emma Cunnington	- Town Clerk's

#### **1. APOLOGIES FOR ABSENCE**

Apologies for absence were received from The Rt. Hon the Lord Mayor, Alderman Peter Estlin, Sophie Anne Fernandes, Christopher Hayward, Jeremy Mayhew, Deputy Tom Sleigh and James Tumbridge.

#### **2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

#### **3. MINUTES**

**RESOLVED** – That the public minutes and summary of the meeting held on 8 January 2019 be approved as a correct record.

#### **4. OUTSTANDING ACTIONS**

Members received an outstanding actions report of the Town Clerk.

**RESOLVED**, that:

- The report be noted.

5. **VOTING SYSTEM FOR CO-OPTED MEMBERS ON PRED**

The Sub-Committee considered a report of the Town Clerk giving options for different voting systems, which could be used in the election of co-opted Members for the Sub-Committee.

Members agreed that they were generally supportive of the report's proposal to keep the First Past The Post (FPTP) voting system for electing four co-opted Members onto this Sub Committee. Some Members expressed a preference for Single Transferable Vote (STV) as it led to better representation of the Court, but, on balance, agreed that it would be odd to only include one Sub Committee in isolation.

There was one suggestion that at the next election of co-opted Members for this Sub Committee, the votes are counted via both the FPTP and STV systems to see what the different outcomes would be, with the outcome using FPTP being the valid result. Overall, Members felt that this would not be the appropriate way to measure the difference of the two voting systems for various reasons and agreed that the FPTP system should be maintained.

**RESOLVED**, that:

- It be recommended to the Policy & Resources Committee that the 'First Past The Post' (FPTP) voting system continue to be used for the election of co-opted Members to the Public Relations and Economic Development Sub-Committee.

6. **EDO MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Economic Development proving Members with highlights of the key activity undertaken by the Economic Development Office (EDO) in January 2019.

A Member asked a question regarding the type of pass that the Policy Chair and the Lord Mayor possessed at the World Economic Forum in Davos. Members heard that the Lord Mayor had the full congress pass, which allowed him all access to the congress centre. The Policy Chair had the hotel pass, which enabled her to go to all the fringe events. The Member felt that it was important that the Policy Chair should also have the full congress pass and that if both the Lord Mayor and the Policy Chair were both going, they should be treated equally. The Director of Economic Development explained that he had been negotiating with the World Economic Forum to allow them to have two congress passes but had not been successful this year and would continue to negotiate for next year. The Director gave an overview of the Policy Chair's programme and the Policy Chair stated that many representatives of financial institutions choose to have the hotel pass rather than the full congress pass.

**RESOLVED**, that:

- The progress of the EDO workstreams be noted.

## 7. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members of the Corporate Affairs team's activities in supporting the City Corporation's strategic political engagement.

The Policy Chair conveyed recent conversations she had underlining how important it was to tell the story of what the Financial and Professional Services do at constituency level for ordinary people.

A Member asked for EDO and the Communications team to put together an email with simple facts on this so that Members could use this in their conversations.

**RESOLVED**, that:

- The report be noted.

## 8. **PARLIAMENTARY TEAM'S UPDATE**

The Sub-Committee received a report of the City Remembrancer updating Members on the main elements of the Parliamentary Team's activity in support of the City Corporation's political and parliamentary engagement.

**RESOLVED**, that:

- The report be noted.

## 9. **REFOCUSING ELEMENTS OF ECONOMIC DEVELOPMENT OFFICE'S RESPONSIBLE BUSINESS ACTIVITY USING AN ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) APPROACH**

The Sub-Committee considered a report of the Director of Economic Development proposing that the Economic Development Office change its approach by evolving the work of the Innovation, Inclusion and Growth (IIG) team from corporate social responsibility (a corporate reputation metric), to an Environmental, Social and Governance (ESG) approach (an investment metric that channels finance to more sustainable business).

**RESOLVED**, that:

- It be recommended to the Policy & Resources Committee that the proposed change in approach within the Economic Development Office to 'Support a thriving economy' by encouraging growth that is responsible, sustainable and inclusive be approved. This would be via a new programme of work based on an Environmental, Social and Governance (ESG) methodology, building on our Green Finance work and achieved by reprioritising current resource.
- It be noted that any staffing or HR implications of the proposed change in approach would be brought to the Establishment Committee as soon as possible.

## 10. **UPDATE ON NEW WEBSITE**

The Sub-Committee received a report of the Director of Communications updating Members on the progress of the website project, specifically to establish progress to date.

**RESOLVED**, that:

- The report be noted.

**11. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

A question was raised as follows -

Media Training for Chairmen

A question was raised on behalf of the Chairman of Hampstead Heath, Highgate Wood and Queen's Park Committee requesting the Sub Committee to agree that media training should be provided to Members of Committee. Members commended the way that the Chairman of the Hampstead Heath, Highgate Wood and Queens Park had handled the media during the debate regarding Harry's Land.

The Director of Communications confirmed that his team would be happy to arrange media training for Chairmen and they could also speak to the Director himself if helpful.

Members agreed that media training should be delivered on a needs basis and that the main spokesperson for media enquiries should be the Chair of Policy and Resources.

**RESOLVED**, that:

- Media training be provided to Chairmen on a needs basis, bearing in mind that the primary spokesperson for media enquiries is the Chair of Policy and Resources.

**12. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

The following items of urgent business were raised –

City of London Corporation participation at the World Economic Forum Annual Meeting at Davos

Members received a report of the Director of Economic Development concerning the Policy Chair and Lord Mayor's attendance at the 49<sup>th</sup> World Economic Forum (WEF) Annual Meeting in Davos, Switzerland.

**RESOLVED**, that:

- The report be noted.

**13. EXCLUSION OF THE PUBLIC**

**RESOLVED** – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.



**Item**  
14, 15

**Paragraph**  
3

**14. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

Questions were raised in respect of the following –

Pride Flag Raising Hospitality

A Member raised a question concerning the recent decision of the Hospitality Working Party to reduce the proposed hospitality around the Pride Flag Raising event and wanted to understand how this decision had been reached.

Early evening reception to mark the transfer of the ‘AIDS since the 80s’ archive to the London Metropolitan Archives

A Member asked the Remembrancer for more detail concerning Hospitality Working Party’s decision to limit the hospitality for an early evening reception to mark the transfer of the ‘AIDS since the 80s’ archive to the London Metropolitan Archives.

**15. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no items of urgent business.

**The meeting closed at 3.42 pm**

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Chairman

**Contact Officer: Emma Cunningham**  
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Public Relations and Economic Development Sub-Committee

Outstanding Actions Sheet - March 2019

No.	Date	Action	Officer responsible	Progress Update
3	25.07.18	Further information be provided to the Sub Committee regarding the budget for the City Dynamics programme.	Damian Nussbaum, Sean Green	Due December 2018. <i>On today's agenda.</i>
4	12.12.18	The Town Clerk to consider where the sports engagement role should sit and if extra funding might be needed.	John Barradell, Bob Roberts	Due March 2019. <i>On today's agenda</i>
6	08.01.19	The Town Clerk review how Members interests be collected and whether this should be updated	Angela Roach, Emma Cunnington	Due July 2019.
7	08.01.19	An update on the City Corporation's involvement with the Professional and Business Services Council and its research on the overall ecosystem of the City.	Damian Nussbaum	Due July 2019.

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<b>Committee</b>	<b>Dated:</b>
Public Relations & Economic Development Sub-Committee	7 March 2019
<b>Subject:</b> EDO monthly update – February	<b>Public</b>
<b>Report of:</b> Director of Economic Development	<b>For Information</b>
<b>Report author:</b> Emily Howell	

## Summary

The following report provides Members with highlights of the key activity undertaken by the Economic Development Office (EDO) in February. This month has marked a busy start to 2019. There have been several international visits, the planning of many more and plenty of high level meetings.

## Recommendation

Members are asked to:

- Note the progress of EDO workstreams.

## Main Report

1. The Chair of Policy & Resources visited Derry-Londonderry, Northern Ireland and then hosted the Lord Mayor and CEO of Belfast for an event at the Guildhall to promote the Belfast Region City Deal. Shortly afterwards Sir David Wootton hosted the Co-Operation Ireland annual dinner at Mansion House, which brings together parliamentarians, businesses and local authorities from Northern Ireland and the Republic of Ireland. The event was attended by UK and Irish Ministers, the CPR, Aldermen and Members.
2. This month the Exports & Investments team hosted a roundtable as a debrief of the CPR's India visit. This involved the Association of Indian Banks, key Indian trade associations and the Deputy High Commissioner of India was also in attendance and commenting. The discussion pushes forward our India strategy and CPR's engagement with not just the team here but also the India Advisory Council and Indian office.
3. The Lord Mayor visited Seoul in South Korea, Tokyo in Japan, Hong Kong and Singapore from 11-22 February as part of his programme of international travel. During his visit the Lord Mayor met with a number of businesses, government officials and trade bodies to promote London as a global financial centre and to offer some reassurances that the City is working hard to support the UK's Financial services sector through the challenging months ahead. In Seoul, the main outcome was the Lord Mayor's announcement of the Green is Great campaign which the embassy are running, supported by the Green Finance Initiative (GFI) and policy team. In Tokyo, the Lord Mayor met with Tokyo Metropolitan Government and the new Financial Services Mayor, which is a role the Governor of Tokyo has created

to replicate the Lord Mayor's remit. The Lord Mayor was able to offer his support to the new FS Mayor including inviting him to London. In Hong Kong, the Lord Mayor met with the Hong Kong exchange (HKEX) where they discussed how the UK and HKEX could increase collaboration, particularly around raising capital for BRI infrastructure projects and how the UK can utilise China's Green Bond market. Finally, in Singapore the Lord Mayor met with several high level people to discuss; Green Finance, Cyber, Fintech and strengthening Singapore/UK bilateral ties.

4. EDO organised a number of Lord Mayor visit follow up events including a fintech dinner for the Mubadala Sovereign Wealth Fund from the UAE and a roundtable event for a delegation from Mexico to discuss opportunities in fintech in Mexico one year after the passing of a new fintech law. SABTAC William Russell hosted both events. Ahead of the Lord Mayor visit to Chicago in June 2019, we also hosted the Mayor of Chicago, for a high level dinner at Mansion House to further enhance the strong links between London and Chicago.
5. Given the current state of play of the Brexit negotiations, the IRSG Council held an additional meeting on 28 January. Members heard from government officials and regulators on the preparation for a range of scenarios, with an intensification of contingency planning for a no deal, whilst recognising that the government's overriding priority is to find a deal. Areas of priority focus include the need for a stable financial services regime, making progress on international agreements and the changes required to domestic legislation. They also received an overview commentary on the UK Parliamentary process, focusing in particular on the potential implications of the amendments being proposed for the vote on 29 January, both in terms of the impact on the Brexit process itself, but also the broader dynamics between parliament and government. Finally they held an exchange of views on the alternative options available should the PM's deal not be agreed.
6. The IRSG Chair, has written to the European Commission and European Data Protection Board to highlight concerns at the levels of preparedness amongst EU based firms for a no deal Brexit. This relates to the continued transfer of personal data between the EU and the UK. Whilst the IRSG continues to advocate for an adequacy agreement as the optimal long term solution, given the significant increase in the likelihood of a no deal, the IRSG is requesting either a temporary adequacy agreement or a period of non-enforcement (similar to the Safe Harbour precedent).
7. Along with the City Property Association and British Land, we convened a roundtable of property professionals and City businesses to discuss the rise of tech in financial services. We brought together real estate firms including Cushman and Wakefield, Helical and HB Reavis with fintech scaleups including Neyber and Cube to find out what the increasing importance of tech means for business location decisions and occupier preferences. These insights will inform our upcoming MIPIM report 'Locate, Create and Innovate: London in a Changing World.
8. The 32nd Lord Mayor's Dragon Awards opened for applications on 18 February 2019. The Awards are the City Corporation's flagship awards scheme recognising those business achieving excellent social impact. As was highlighted in the

November 2018 PRED report, the Awards commissioned a refresh/upgrade of the Awards website that went live on 18 February 2019.

9. On 25 February, The City of London Corporation launched a campaign to encourage City businesses to pay the London Living Wage and celebrate those that already do. The two-week poster campaign had a reach of thousands of businesses and workers by taking over the London Underground in a bid to get more businesses in the City to pay the London Living Wage.
10. The campaign was officially launched at an event, kindly hosted by the Museum of London on Monday 25 February to raise awareness of the benefits of paying the London Living Wage, because paying people well isn't just good for people, it's good for business too. City businesses, councillors and MP's attended the event and speakers included, Chris Hayward (Deputy Policy Chairman at the CoLC), Stuart Wright (Chair of the Living Wage Foundation Advisory and Council Group Property & Facilities Director at AVIVA Plc) and Sophie Theen (Head of HR and Talent at Fintech firm 11:FS, an accredited Living Wage employer).
11. We delivered a social media campaign from the City of London main social media accounts, raising awareness of the benefits of paying the London Living Wage and encouraging LW accredited City Businesses to put a post on their social media in support for our campaign. The campaign also featured in newsletters and publications, including: City Am, City Matters, ICRS Express "Image of the Week", City HR, Heart of the City, Lord Mayor Appeal, Responsible City and City Bridge Trust.
12. Working with the Communications team, the strand of promotional work highlighting the UK's financial and professional services offer is progressing with several deliverables. The build of the promotional website is underway, and content is in development, including industry case studies, factsheets, and a short promotional video for the website and to support trade promotional visits. Supporting this, we are developing a suite of core messaging pillars to underpin marketing and communications messages to FPS audiences. These build on the previous messaging work commissioned jointly with London and Partners (L&P), and we are in discussion with them to ensure that these pillars closely align with the trio of core messages to promote London that L&P recently presented to the PRED committee.
13. Finally, attached to this report is a CRM project financial update as requested by Members last summer.

Appendices:

1. CRM Project Financial Update

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**Economic Development Office**  
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## **CRM Project Financial Update**

### ***Background***

The Customer Relationship Management (CRM) Gateway 5 Report was approved in October 2017. The approved project consisted of two elements, City Services (using a product called Firmstep) and City Dynamics (using a product call MS Dynamics 365).

City Services was allocated a budget of £189k. City Dynamics was allocated a capital budget of £49k, as the intention was to largely deliver the project using 'in house' resource. Given the complexities in the depth and breadth of the project, the City Dynamics project undertook a procurement exercise to provide external configuration support to deliver the project within the required timescales.

An additional £105k was allocated from the Transformation Fund in August 2018 to enable the procurement of the additional resources required.

Project	Sub Task	Original Value October 2017	Amended Value August 2018	Variance
Customer relationship Management		£238,000	£343,000	£105,000
32100038	CRM- City Services	£189,000	£189,000	£0
	3A Staff Costs	£30,000	£30,000	£0
	Fees	£30,000	£30,000	£0
	Purchases	£129,000	£129,000	£0
32100039	CRM - City Dynamics	£49,000	£154,000	£105,000
	3A Staff Costs	£26,000	£26,000	£0
	Fees	£23,000	£128,000	£105,000

### ***Updated Financial Position***

- 1) For **City Services** there is **£33,384.50 remaining** of the original budget for committed spend, which consists of additional consultancy days, and the implementation costs for the Business Portal and the Calendar Bookings functionality.
- 2) For **City Dynamics** there is **£11,075 committed spend** with the external consultancy Orange Maple. This remaining spend is to address outstanding high priority bugs and ensure a handover to BAU support.

There is **£938 that remains unspent** / uncommitted.

### ***SEEMs system***

- The new Microsoft Dynamics platform has been set up for SEEMs, and is largely operational, with IT continuing to work on the Events functionality.
- Data from across teams and departments has undergone an initial deduping exercise and been transferred onto the system. Users are now being trained in the system and starting to use it to clean and organise their data.

### ***User Training***

- Over 40 users across various teams have been trained, including both Strategic Engagement and Events users from Mansion House, Old Bailey, Remembrancers, Corporate Affairs, EDO; The remaining 70 users will be trained over the coming month, including the Brussels and Asia offices
- Users have been made aware of the importance of complying with GDPR and the Freedom of Information requirements
- Users have been trained and understand the benefits of managing Organisation and stakeholder relationships from a single open platform

### ***Events Management***

- While the system is largely functional for Strategic Engagement users, IT are still working on the Events functionality that will enable users to set up and run events.
- The Events functionality is a critical next step – IT to update on the timetable for this

### ***Staffing***

- The former CRM function and the City Occupiers Database (COD) function have now been separated, with the accompanying division of roles and responsibilities. COD has moved to the Electoral Services team, and new Business Intelligence Unit is being set up in EDO.
- Recruitment has been carried out for the new Business Intelligence Function, with three individuals due to start in late February and March.

<b>Committee(s)</b>	<b>Dated:</b>
Public Relations and Economic Development Sub-Committee	7 March 2019
<b>Subject:</b> Parliamentary Team update	<b>Public</b>
<b>Report of:</b> Paul Double, City Remembrancer	<b>For Information</b>
<b>Report author:</b> Michael Comba, Parliamentary Officer	

## Summary

This report has been prepared to update Members on the main elements of the Parliamentary Team's activity in support of the City of London Corporation's political and parliamentary engagement. An oral update will be provided at the meeting on the Brexit parliamentary programme.

This report spans the period since the last meeting of the Public Relations and Economic Development Sub Committee on 5 February.

## Recommendation

Members are asked to note the report.

## Main Report

1. The Government was defeated (303-258) on a non-binding motion that reaffirmed support for continued negotiations on 'alternative arrangements' to the 'backstop' as outlined in the motion passed on 29 January. The next vote on the 'next steps' motion on the Government's negotiation strategy is scheduled to take place on 27 February. This is to be differentiated from the next 'meaningful vote' on the proposed Withdrawal Agreement, the date for which is anticipated to be no later than 12 March. An oral update will be provided on the Brexit parliamentary programme at the meeting.

## Legislation

2. The Office is undertaking preparatory work on a private bill relating to the relocation of the City Corporation's markets and on a separate private member's bill on air quality in London. It is working with London Councils on the air quality bill.
3. The Financial Services (Implementation of Legislation) Bill has passed its Second Reading in the Commons and at the time of writing is awaiting Committee Stage. Justice Select Committee Chairman Bob Neill (Con) asked about the City's concerns about scope and the way specific EU legislation not included in the Bill (such as the Securities Financing Transactions Regulations) would be dealt with. He received the reassurances sought on their intended treatment from Treasury Secretary Mel Stride. There is an outstanding issue

about stakeholder consultation which is being followed up in correspondence. There have also been several technically important statutory instruments relating to the financial sector including 'no deal' provisions on insolvency and contracts where specific drafting on procedural points have been addressed.

4. The Lords completed the Trade Bill's Committee Stage. At the time of writing the Bill's Report Stage is awaited, owing to an unfulfilled Opposition motion requiring the Government to consult on the Bill's scrutiny provisions in order for it to progress.

## **Debates and Briefings**

5. The Office provided briefing notes to targeted MPs and Peers ahead of the following debates:
  - The UK as a financial services hub held by Bim Afolami (Con) on 6 February. Sections of the briefing note were widely quoted by MPs from all parties. Junior Treasury Minister Robert Jenrick also noted the City Corporation's total tax contribution report in his winding up of the debate;
  - Future free trade agreements between the UK, Australia, New Zealand, the US and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) on 21 February;
  - Immigration Procedures on 14 February. Lord Mountevans raised the City Corporation's recommendations to improve the visa process. His contribution received cross-party support and was noted by Baroness Barran in her winding up of the debate for the Government.
6. Briefing notes for the following parliamentary questions:
  - Shadow DEFRA Minister Baroness Jones' on resources for transit good inspections in the event of a 'no deal' Brexit on 7 February. Baroness Jones raised the issues highlighted in the briefing note and this has been followed up with a meeting request;
  - Baroness Seccombe's (Con) on vehicle air pollution reduction and the impact of children's health on 18 February;
  - Lord Roberts' (Libdem) on the staffing of tourism and hospitality projects following the UK's withdrawal from the EU, on 19 February.
7. Office representatives supported and attended a parliamentary drop-in session, co-ordinated by London First, linked to the Government's immigration proposals. Representatives from the London Chamber of Commerce, techUK, and other professional bodies were also present. Working with EDO, this event was an opportunity to promote the City Corporation's visa research to MPs and peers. Direct discussions were had with, among others, former Chief Secretary to the Treasury Greg Hands (Con) and Rushanara Ali (Lab).

8. The Office has arranged, and will support, the following:

- a roundtable meeting between the Policy Chair, financial industry figures and SNP MPs to discuss issues affecting financial and professional services in Scotland and the wider UK on 27 February;
- a meeting between the Policy Chair, Sir Roger Gifford and Lord Teverson (Libdem), Chairman of the Lords EU Sub-Committee on Energy and the Environment, to discuss green finance, port health and air quality on 5 March.

### **Public Bill and Select Committees**

9. The Office made submissions to:

- The Public Bill Committee on the Immigration and Social Security Co-ordination (EU Withdrawal) Bill;
- The Ministry of Justice's review of enforcement agents and this was copied to the Justice Select Committee which is running a limited inquiry into the matter;
- The Lords EU Sub-Committee on Energy and the Environment Committee's inquiry into Brexit and plant and animal biosecurity following the Government's response to the inquiry's report.

10. Working with EDO, the Office is preparing a submission to the Treasury Select Committee's inquiry into the future of financial services.

11. The Office also briefed members of the following committees:

- Lords EU Sub-Committee on Home Affairs on the City Corporation's visa research ahead of a one-off inquiry into future EU migration to the UK;
- Lords EU Sub-Committee on Financial Affairs on the City Corporation's 'cliff-edge' concerns regarding contract continuity, data, trading venue recognition and support for small businesses ahead of a one-off evidence session with Andrew Bailey, Chief Executive of the Financial Conduct Authority.

### **All-Party Parliamentary Groups (APPGs)**

12. The Office facilitated guests and a panellist for the London APPG meeting on Brexit and London's businesses. The panel, co-chaired by MPs Steve Reed (Lab) and Bob Neill (Con), included Rachel Kent (Hogan Lovells), Mark Reynolds (construction firm Mace), and Seth Williams (Association of British Insurers).

13. Office representatives attended a meeting of the Arts and Heritage APPG. The meeting, chaired by Lord Crathorne (Con), heard from Sir Nicholas Kenyon and Kathryn McDowell about the Culture Mile initiative and proposals for a new Centre for Music at the Museum of London site.
14. The Office supported the briefing ahead of the Policy Chair's attendance at the British-American Parliamentary Group's reception for the US Ambassador to the UK, including identifying key strategic attendees.

### **GLA and the Regions**

15. Office representatives attended a meeting of the GLA's EU Exit Group, which questioned witnesses on NHS and London Resilience 'no deal' Brexit preparations.
16. A press release concerning the City Corporation's 'All Change at Bank' project was circulated to GLA Transport Committee members and officers.

*25 February 2019*

#### **Michael Comba**

Parliamentary Officer, Office of the City Remembrancer

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<b>Committee(s)</b>	<b>Dated:</b>
Public Relations and Economic Development Sub-Committee	5 March 2019
<b>Subject:</b> Corporate Affairs Update	<b>Public</b>
<b>Report of:</b> Bob Roberts, Director of Communications	<b>For Information</b>
<b>Report author:</b> Meghan Green, Corporate Affairs Officer	

## Summary

This report provides a monthly update of the Corporate Affairs Team's activities, supporting the City Corporation's strategic political engagement.

The Corporate Affairs team coordinates and organises the City Corporation's political engagement and seeks to support both Members and Officers in its delivery, with a particular focus on the activity undertaken by the Policy Chair and Lord Mayor.

The activities documented in this report focus largely on those lead by the Corporate Affairs team. Activities undertaken in partnership with other teams and departments are also included and have been appropriately termed.

The timeframe of this report spans the period lapsed between the previous and current meetings of this Sub Committee.

## Recommendation

Members are asked to:

- Note this report.

## Main Report

### Strategic Objectives/engagement

1. Based on developments in the domestic political and economic landscape and in line with the City Corporation's corporate priorities, the Corporate Affairs team has focused its activity in the following areas.

### Brexit

2. Following the Meaningful Vote in Parliament on the Government's Withdrawal Agreement and Political Declaration on the future relationship between the United Kingdom (UK) and the European Union (EU), the Corporate Affairs team:
  - a. Continued to monitor latest political developments in the UK and EU;
  - b. Evaluated the various possible outcomes following the rejection of the Withdrawal Agreement by Members of Parliament;
  - c. Contributed to Brexit updates for the Policy Chair and Lord Mayor;
  - d. Worked across the City Corporation's various departments to ensure all Brexit-related engagement with the Government is coherently organised and strategically conducted;

- e. Reviewed the Brexit contingency plans of other City Corporation departments alongside the Media Team;
- f. Documented high-level Brexit-related engagement undertaken by all Corporation departments on behalf of the Town Clerk.

### **London – Local engagement and London promotion**

3. The Corporate Affairs team seeks to develop and encourage City Corporation engagement with the rest of London beyond the Square Mile. To this end, the Corporate Affairs team:
  - a. Continued to develop work on a London borough engagement programme for the Policy Chair. Visits this month include the London boroughs of Redbridge and Enfield, accompanied by their respective council leaders;
  - b. Briefed the Policy Chair on London Councils and Central London Forward board meetings and work strands;
  - c. Briefed the Policy Chair for a meeting with Mike Brown, Commissioner at Transport for London;
  - d. Contributed to, and organised, the Policy Chair's submission to the series of essays being collated by the Fabian Society on the challenges for London in the 2020s. The City Corporation is sponsoring this project;
  - e. Finalised plans with the publishing house Guy Fox for the educational children's book about the City that the Corporation has agreed to sponsor;

### **Domestic Political Engagement**

4. A key aim of the political engagement organised and undertaken by the Corporate Affairs team is to foster productive dialogue between the City Corporation and key decision-makers in government – at local, regional and national levels. To this end, the City Corporation:

#### **National Engagement**

- a. Assisted the Remembrancer's team in briefing the Policy Chair ahead of a parliamentary roundtable with the Scottish National Party;
- b. Drafted a letter on behalf of the Policy Chair to the Culture Secretary Rt Hon Jeremy Wright MP on the City Corporation's arts and culture community outreach programmes. This is borne out of the Policy Chair's meeting with the Secretary of State at Davos in January;
- c. Prepared a briefing for, and attended, a phone call between the Policy Chair and Emma Little-Pengelly MP, Democratic Unionist Party Member for Belfast South.

#### **Regional Engagement**

- d. Continued preparations for the Policy Chair's political visit to Cardiff as part of the Corporation's regional strategy;
- e. Drafted the Policy Chair's remarks for the Belfast City Council reception as part of the Corporation's collaborative work on the Belfast Regions City Deal;
- f. Advised the Economic Development Office on a letter to Rt Hon Karen Bradley MP, Secretary of State for Northern Ireland, with regard to the Belfast Region City Deal.

### **International Engagement**

5. Where relevant, the Corporate Affairs team assists the City Corporation's overseas engagements, such as those undertaken by the Policy Chair and Lord Mayor. To this end, the Corporate Affairs team:



- a. Drafted the Policy Chair's speaking remarks at the European Financial Forum, a convening of Nordic Baltic Ambassadors and a meeting with the Dutch Ambassador;
- b. Began contributing to the MIPIM briefing pack alongside the City Surveyor's Department.

### **Think Tanks and Third-Party organisations**

6. As part of the City Corporation's engagement with think tanks, the City Corporation:
  - a. Continued to work closely with New Financial on the Women in Finance Charter Annual Review, which will be held in Guildhall on 14 March;
  - b. Commenced work with Centre for Policy Studies on the upcoming Thatcher Conference after receiving approval from the Policy & Resources Committee;
  - c. Continued work with Bright Blue on its 'Fixing the Future' conference to be held at Guildhall. Education Secretary Damian Hinds MP will act as guest speaker;
  - d. Initiated discussions with the Fabian Society on a project that will consider how investment in arts and culture can deliver wider socio-economic goals;
  - e. Organised and held a meeting with Labour Business to discuss future partnership opportunities following the Labour Business dinner hosted at Guildhall in December.

### **Party Conferences**

7. In preparation of the City Corporation's attendance at the 2019 party conferences, the Corporate Affairs team:
  - a. Visited event venues in Bournemouth, Brighton, and Manchester ahead of the Liberal Democrat, Labour and Conservative party conferences.
  - b. Initiated discussions with think tanks on potential partnerships over party conference.

### **Meghan Green**

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<b>Committee</b> Public Relations and Economic Development Sub (Policy and Resources) Committee	<b>Dated:</b> 5 March 2019
<b>Subject:</b> City of London Corporation – Recommendations for 2019 Party Conferences	<b>Public</b>
<b>Report of:</b> Bob Roberts, Director of Communications	<b>For Decision</b>
<b>Report author:</b> Meghan Green, Corporate Affairs Officer	

## Summary

Every year the City of London Corporation delivers a programme of strategic political engagement at three party conferences – Liberal Democrat, Labour, Conservative. In the previous three years the City Corporation has also attended and hosted events at the Scottish National Party (SNP) conference.

This report provides an opportunity for Members to review and approve top-line proposals for the 2019 conference season.

## Recommendation

1. It is recommended:
  - a. To continue hosting events at the Liberal Democrat, Labour, Conservative and SNP Conference
  - b. To organise a set number of events tailored to each party conference as detailed in the report below

## Background

1. The City of London Corporation began attending major party conferences in 1994 and has been doing so on an annual basis ever since.
2. Party conference attendance and activity is now intrinsic to the City Corporation's political engagement programme and aims to achieve the following objectives:
  - To engage across the political spectrum and outside the City and London
  - To be involved in key policy debates of strategic importance.
  - To engage politically with numerous contacts who are concentrated in the same location at a given time
  - To be seen as a regular, reliable and relevant attendee and partner on key issues.
3. The format of participation has evolved over time: initially hosting small, private dinners, the City Corporation began hosting additional fringe events from 1997 onwards. More recently, the City Corporation has also hosted private roundtable discussions on relevant policy matters with politicians, policymakers and other experts.
4. In line with our aim to achieve cross-party engagement, the City Corporation attended the Liberal Democrat, Labour, Conservative and Scottish National Party conferences in 2018.

## Proposals

5. Following an evaluation of last year's Party Conference activity, the Corporate Affairs team will ensure that the 2019 party conference activity provides the most effective

opportunities for strategic political engagement with each political party and is relevant in policy terms.

6. Following a series of visits to potential venues in January and February 2019, hotel rooms and venues have already been secured for all party conferences except the SNP, where dates and location are confirmed nearer to the time.
7. PRED members will be contacted by Corporate Affairs in order to seek their attendance at each party conference. This is to ensure the Corporation can receive the 'early bird' rates offered by the Parties.
8. As agreed by the PRED Sub Committee in 2017, all members of the PRED Sub Committee are invited to attend party conferences as City Corporation representatives and are therefore eligible for a two-day commercial guest party conference pass, with the cost being met from the party conference budget. Members' accommodation will be covered and arranged accordingly.
9. In chronological order, it is proposed the 2019 party conference season follows the following format:

**Liberal Democrat Party Conference, 14-17 September 2019, Bournemouth:**

Proposal: To host a private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of approximately 50 attendees with a select and focused guest list from the business, political and policy related sectors.

**Labour Party Conference, 22-25 September 2019, Brighton:**

Proposal: To host a private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of approximately 65 attendees with a select and focused guest list from the business, political and policy related sectors. To explore partnership with UK Finance for the sit-down dinner, as was the case in 2018.

**Conservative Party Conference, 29 September - 2 October 2019, Manchester:**

Proposal: To host a private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of approximately 100 attendees with a select and focused guest list from the business, political and policy related sectors. To explore partnership with UK Finance for the sit-down dinner, as was the case in 2018.

**Scottish National Party Conference, dates and location TBC:**

Proposal: To host a private roundtable in partnership with an organisation and bilateral meetings for the Chair of Policy and Resources.

10. Member attendance at City Corporation roundtables: Following agreement reached in 2018, roundtables will not be opened to members generally, and, where it might be a case for more than one Member to attend these events, it will be at the discretion of the Policy Chair to decide.

## **Conclusion**

11. Members are asked to approve proposals and recommendations for the City of London Corporation's programme of engagement at the 2019 party conferences. Further detail will be presented to Members in due course.

**Meghan Green** Corporate Affairs Officer

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<b>Committee(s)</b>	<b>Dated:</b>
Streets & Walkways Sub Committee – For Information Police Committee – For Information Public Relations & Economic Development Sub Committee – For Information Policy & Resources Committee – For Decision	<b>26 February 2019</b> <b>28 February 2019</b> <b>5 March 2019</b>  <b>14 March 2019</b>
<b>Subject:</b> Lord Mayor's Show 2019	<b>Public</b>
<b>Report of:</b> Town Clerk & the Director of the Built Environment	<b>For Information / For Decision</b>
<b>Report author:</b> Ian Hughes, Assistant Director (Highways)	

## Summary

In 2016, the Policy & Resources Committee agreed to support a public fireworks display following the Lord Mayor's Show for three years at an annual budget of £125k.

However, as reported to Members in July 2018, the 2017 event faced a number of new and considerably challenging interdependent issues that almost led to its last-minute cancellation. These included escalating security requirements, significant crowd safety concerns and the objections of Transport for London and Westminster City Council to the much longer road closure window the event now required.

These challenges were expected to remain for the foreseeable future, and given the difficulty in identifying safe ways to mitigate these risks to the satisfaction of the City Corporation and its key partners, the display was cancelled for 2018. However, officers were asked to revisit whether the fireworks could be safely reinstated in subsequent years, or to seek alternatives.

Having re-examined the event plan in considerable detail, the key issue remains the interdependency between:

- the need to protect the event in terms of counter terrorism mitigation;
- the requirements for crowd safety, and;
- the importance of minimising the road closures so that Central London is not disproportionately affected.

In summary, the only effective way to address these concerns would be to introduce ticketing (similar to New Year's Eve) with a corresponding escalation in security protection given the need to create sterile areas for queue management and wider crowd control. However, the cost of such measures, including an event promoter to manage the ticketing arrangements, would require a further increase in costs to around £250k.

In addition, introducing ticketing would likely reduce the attractiveness of the event for those drawn to the Show as an otherwise free-to-view event, and place the fireworks in direct competition with the much larger and internationally recognised New Year's Eve event held not long afterwards.

Options to relocate the event to a different part of the river have also been reviewed, but here the overlap with the Show's closures is considerably greater, the security concerns remain and the available viewing capacity on the riverside is much less, making this even more challenging than the current location.

Finally, it is understood that Lord Mayor's Show Ltd support the concept of moving away from an after-Show fireworks event and would prefer to move forward with a safer, sustainable and more proportionate event, subject to identifying a suitable location and funding. They would also prefer to build on the 'engagement zones' established last year to broaden the appeal of the Show itself.

As such, although an after-Show fireworks display is still feasible, continuing to develop a safe and effective delivery plan is not recommended given the anticipated increase in costs beyond current budgets, the additional logistical difficulties to deliver a safe event, and the fact that consent from TfL and Westminster cannot be guaranteed.

As an alternative, it is proposed to focus on other opportunities, such as the Illuminated River Project which could provide a bespoke Lord Mayor's Show lighting installation covering the four bridges due to be transformed by the Project during the course of this year.

Whereas the fireworks provide a very short focused public spectacle, a lighting display on the bridges could cycle during the course of the evening for people to enjoy at their own time & pace, reducing traffic, overcrowding and security concerns. This installation could also be used to help promote and raise awareness of the Show in the evenings leading up to the event.

It is expected that such an installation could be provided within existing budgets, with the remainder reallocated to meet additional costs to the Show from Westminster City Council and Transport for London, as well as support an expanded Lord Mayor's Show Ltd 'engagement zone' programme and an evening celebratory event at Tower Bridge.

Those budgets are also expected to be sufficient to cover the cost of employing an event support company to deliver traffic & stewarding control for the Show rather than the City Police. This would align arrangements for the Show with other major events, releasing the police to focus on their core duties of crime, disorder & counter terrorism.

### **Recommendation(s)**

Members are recommended to support the key proposals contained in this report, namely:

- To work with the Illuminated River Foundation to deliver a bespoke lighting installation associated with the Lord Mayor's Show;



- To work within existing budgets to deliver this installation, as well as fund other increasing costs to the Lord Mayor's Show, including additional recharges from other authorities;
- To use existing budgets to fund the appointment of an event support company to take responsibility from the City Police for traffic & stewarding for the Lord Mayor's Show, as well as other potential on-street events, functions and parades;
- To work with Lord Mayor's Show Ltd to deliver any additional after-Show events they wish to consider (subject to funding).

## **Main Report**

### **Background**

1. The Lord Mayor's Show remains fundamental to the City's ceremonial year and retains a London and UK-wide profile given its unique combination of heritage, charitable and military elements, supported by significant press and BBC TV coverage.
2. The arrangement, delivery and primary funding for the Lord Mayor's Show is the responsibility of Lord Mayor's Show Ltd with the assistance of the Pageantmaster. That includes all aspects of the parade itself, including the floats, military presence and main grandstands.
3. In the context of this report, the City Corporation supports Lord Mayor's Show Ltd in all ceremonial aspects of the Show, as well as logistical support including road closures, parked vehicle removals, street cleansing, pedestrian barrier supply and street furniture removal. In doing so it is supported by Transport for London and Westminster City Council, who have traditionally provided their services free of charge.
4. In addition, City Police officers manage the various road closure points & vehicle access arrangements and provide general spectator 'stewarding' over and above their traditional crime & disorder responsibilities.
5. To help attract spectators to the Show and retain footfall in the vicinity of the Square Mile, a free 10-minute after-Show fireworks display has taken place for several years, starting around 5.15pm. The display is fired from a barge stationed between Blackfriars and Waterloo Bridges, with spectators congregating on Victoria Embankment, Blackfriars Bridge, the South Bank and Waterloo Bridge.
6. In contrast to the Show itself, the City Corporation (rather than Lord Mayor's Show Ltd) has traditionally been responsible for this event, with the Town Clerk's Department acting as Client and the Department of the Built Environment tendering for an event management company to deliver it. City Cash funding has been provided with the agreement of the Policy & Resources Committee, the last time on the basis of a three-year approval to 2018.

## Current Position

### Lord Mayor's Show – Strategic Review

7. As the above paragraphs make clear, the Lord Mayor's Show and fireworks are delivered through a highly complex set of activities, involving multiple agencies working together to deliver a safe and secure event of proportionate impact to the rest of Central London.
8. However, as previously reported to Members, the heightened security situation in relation to protecting the crowded riverside space for the fireworks led to its near cancellation in 2017. In addition, the disproportionate impact of that year's event on traffic in Central London, combined with significant outstanding issues involving security and crowd safety, led to its cancellation last year.
9. With the expiry of its three-year fireworks commitment, DBE's event delivery partner is now 'out of contract', so any form of after-show event involving the City Corporation now needs to be tendered. In addition, TfL and Westminster have strongly indicated their desire to start recharging their Show costs, and the continuing security situation requires funding to be allocated to deliver proportionate protection measures around the Show's overall footprint on an on-going basis.
10. Given these issues, a strategic review of the Show and the after-Show fireworks has taken place involving key departments, partner agencies and neighbouring traffic authorities. This report covers four priority findings of that review addressing:
  - the nature of the after-show event going forward;
  - police roles & responsibilities;
  - the need for a flexible framework contract to manage on-street events;
  - a sustainable funding strategy.

### After-Show Event

11. The key findings of the strategic review in relation to the after-Show event were:
  - High profile, mass spectator events designed to draw large scale, predictable crowds at defined times to London's Thames bridges require a significant degree of protection to mitigate the risk of terrorist attack.
  - The deployment of physical protection measures essential to protecting such events require significant and lengthy road closures for the bridges and the surrounding area, overlapping in this instance with closures for the Lord Mayor's Show and affecting much of Central London for a prolonged period.
  - Westminster City Council and Transport for London continue to reiterate that such disproportionate impacts are not acceptable for an event that does not have the international profile and public awareness of New Year's Eve or the London Marathon (see the Event Assessment Matrix in **Appendix 1**).

- Keeping Waterloo Bridge open to traffic during the event and / or preventing its use by spectators is unsafe and unworkable.
- Other locations along the river have the same or greater road network, crowd safety and security issues, and have smaller viewing capacities for spectators.
- Costs for both the Show and the fireworks are increasing, exceeding agreed budgets in 2017, and would have done so again had the fireworks taken place in 2018.
- Crowd control through advance ticketing is possible, but will increase costs still further, reduce the attractiveness of the event for those who are otherwise drawn to the Show as a free-to-view event, and place it in direct competition with the much larger and internationally recognised New Year's Eve fireworks.
- Although the fireworks are thought to attract spectators to the Show, numbers for last year's Show appeared to be higher without the fireworks, probably due to good weather during the day. It is also questionable how well attended the fireworks would have been given the torrential rain that fell from 4pm onwards which may even have prompted a cancellation.
- It is understood that Lord Mayor's Show Ltd would support an alternative to the fireworks, preferring to retain a riverside element and ideally seeking a more appropriate, sustainable and prolonged event throughout the evening.

12. As a result, the ability to deliver a safe & secure fireworks display that does not have a disproportionate effect on traffic in Central London is highly questionable, but having some form of event of direct relevance to the Lord Mayor and the City Corporation remains highly desirable.

#### Future Options

13. Officers can continue to press TfL and Westminster to approve a fireworks event, but a significant increase in budget would be required with no guarantee that such permission would be forthcoming. In addition, there would be insufficient time to consider alternatives to a fireworks display should that permission be refused.

14. Instead, taking into account the preference of Lord Mayor's Show Ltd for a safe, sustainable and proportionate event within the current funding constraints, a series of alternative proposals have been formulated:

#### Illuminated River & other lighting opportunities

15. One attractive opportunity is to work with the Illuminated River Foundation to deliver a bespoke lighting event for the Lord Mayor's Show. Members may recall that the Illuminated River charitable foundation intend to have Millennium, Southwark, London and Cannon rail bridges transformed by Summer 2019, with

Blackfriars Road and Waterloo Bridges added by 2020, and Tower Bridge by 2022 (making 15 bridges in total).

16. This project has been developed with the support and agreement of the Bridge House Estate and the City Corporation, including a contribution of £500k to support the relighting of London Bridge. Bringing the Lord Mayor's Show and the Illuminated River together has the potential to create a legacy installation, not just in the Square Mile but potentially across the 15 bridges within the project. It could take the Lord Mayor's Show & Bridge House Estates to an even wider community, and establish the Show as the sustainable, safe and vibrant celebration of the City, the Thames and London.
17. With a central control system in place to manage the lighting, the possibility exists to deliver a bespoke lighting installation not just on the evening of the Show, but also in the evenings leading up to the Show to help promote and raise awareness of the event in advance. Given the significant interest in public realm and building lighting in general, it also has the potential to anchor what could become a broad lighting initiative involving a number of stakeholders in the City's core area and riverside.
18. Instead of a very short one-off display, the concept of a cyclical lighting installation between 4pm-7pm from Millennium to London Bridge also has the benefit of spreading spectators along the riverside and throughout the evening, reducing the crowd management and security issues to manageable levels.

#### Support to Lord Mayor's Show Ltd

19. Should Lord Mayor's Show Ltd itself consider alternative after-Show events in parallel to the Illuminated River proposal or as a consequence of other aspects of the Lord Mayor's programme, the City Corporation and the relevant departments would look to support and facilitate those events. In that context, enquiries have been made regarding the availability of the walkways above Tower Bridge for the City Corporation to host an event on behalf of Lord Mayor's Show Ltd that would provide an opportunity to view the Illuminated River installation and celebrate the day.
20. In addition, it is understood that Lord Mayor's Show Ltd are seeking to retain and develop last year's innovative 'engagement zones' that took place adjacent to the Show route and in parallel to the parade. Additional funding would be required as the cost of these installations was met from reserves in 2018, but well-conceived, creative and professionally delivered engagement zones would provide a platform for broadening the Show's existing appeal.

#### Traffic Control & Stewarding Requirements

21. The City Police have traditionally taken a significant role in supporting the Lord Mayor's Show because of their historic connection to the City of London Corporation. In addition to their normal duties around crime, disorder and counter terrorism, considerable resources are typically deployed in managing road

closures, vehicle access and 'stewarding' spectators, with significant numbers of officers on duty for the day.

22. That highly visible policing presence has been considered part of the Show's traditional 'look & feel', showcasing the connection between the City Police and the Lord Mayor. However, this scale of resource typically requires support to be drawn from the Metropolitan Police, creating a knock-on effect on 'business as usual' policing activity across Central London. It also involves police officers becoming involved in matters typically outside their official remit, undertaking duties that could be delivered by a 'civilian' resource.
23. Guidelines from the National Police Chiefs' Council now make it clear that such responsibilities should fall on the event organiser, not the police, which is now the case with events like New Year's Eve and the London Marathon. However, given the City Police's historic relationship with the City Corporation, the Lord Mayor's Show is perhaps unique in having the police still undertake these duties.
24. Members may be aware that the Commissioner of the City Police has recently authorised the Community Safety Accreditation Scheme (CSAS), which allows (with appropriate controls & safeguards) certain lower level police duties to be adopted by an accredited person, which in this context includes the authority to direct traffic.
25. CSAS has been successfully used for many years by the Metropolitan Police to accredit traffic management and stewarding companies for events, and this year several events are expected to make use of this authority in the Square Mile.
26. Elsewhere, this approach appears to have delivered a more effective and appropriate division of duties, and would enable the City Police to focus on their core duties of crime, disorder and counter terrorism rather than traffic control and stewarding spectators. Therefore, it is now felt appropriate to facilitate this shift in roles & responsibilities from the City Police to the City Corporation, aligning the Show with other major events in London and the UK.
27. However, given the wider need for these functions to be undertaken at other events (eg last year's Commonwealth Heads of Government visit), it would be preferable for the City Corporation to tender a wider framework contract for on-street event support services rather than just a stand-alone contract for the Show. This could then be used by organisers of ceremonial events, livery functions and military parades to call off on a recharge basis, as well as for other on-street City Corporation events.

#### Funding

28. The budget approved by the Policy & Resources Committee for the fireworks is currently £125k pa, but to meet the additional security requirements and / or the cost of ticketing the event, this would need to be increased to around £250k should the fireworks continue.

29. In addition, as noted above, logistical costs from Westminster City Council and Transport for London now need to be accommodated in the City Corporation's budget on an on-going basis, and in the long-term, a regular budget for security measures to protect the Lord Mayor's Show is likely to be needed, rather than being found from City's Cash contingencies as was the case last year.
30. Alternatively, the same £125k budget is currently thought sufficient to deliver the Illuminated River lighting installation and other event alternatives, the transfer of responsibilities from the City Police to an event support and stewarding company, and meet the additional Lord Mayor's Show costs from Westminster and TfL.
31. In summary, against a current budget of £125k, the cost of continuing with a Lord Mayor's Show fireworks display is likely to require an increase in budget to around £250k. Alternatively, the various options outlined in this report are currently thought to be deliverable within the existing budget:
- Bespoke Lord Mayor's Show Illuminated River installation - £40k
  - Additional TfL and Westminster costs - £20k
  - Tower Bridge event - £20k
  - Stewarding costs in lieu of City Police resources - £20k
  - Support to Lord Mayor's Show engagement zones - £25k
32. Further work will be required to confirm these budget estimates, including the degree to which security protection measures also need to be accounted for in future years. However, this affordability would appear to support the concept of moving towards a series of broader and more sustainable arrangements to support the Lord Mayor's Show. If agreed by Members, such a combination of events would set a new direction for the Show's wider appeal, and if deemed successful, would form the basis of a longer-term funding commitment from 2020 onwards.

## **Proposals**

33. In summary, the following four proposals are recommended:
- To work with the Illuminated River Foundation to deliver a bespoke lighting installation associated with the Lord Mayor's Show;
  - To work within existing budgets to deliver this installation, as well as fund other increasing costs to the Lord Mayor's Show, including additional recharges from other authorities;
  - To use existing budgets to fund the appointment of an event support company to take responsibility from the City Police for traffic & stewarding the Lord Mayor's Show, as well as other potential on-street events, functions and parades;
  - To work with Lord Mayor's Show Ltd to deliver any additional after-Show events they wish to consider (subject to funding).
34. If agreed, these proposals will be progressed at pace. In particular, a framework contract for traffic & spectator stewarding will require a tender, with the successful contractor mobilised in time to be involved in the planning, consent and approval process for this year's Show.

## **Implications**

35. Despite the popular appeal of the fireworks in previous years, the safety and security of the public remains the City Corporation's primary concern, plus the City Corporation has a statutory duty to minimise congestion on its road network and the networks of other authorities.

36. In terms of the Corporate Plan:

- the Lord Mayor's Show involves the curation and promotion of a world-class cultural experience and event;
- it brings together individuals & communities to share experiences and promote wellbeing, mutual respect and tolerance;
- it's seen to promote the City as the world-leading global centre for financial & professional services;
- it helps promote London for its creative energy;
- there is a clear requirement to protect users of our streets and public spaces in its delivery.

## **Conclusion**

37. An 'end of day' event to conclude the Lord Mayor's Show remains a popular concept, but the challenges of delivering a safe, secure and proportionate fireworks event remain considerable.

38. However, by working with the Illuminated River Foundation to use the City's bridges to deliver a bespoke lighting installation on the Thames, the City Corporation can build on existing partnerships to retain a safe, sustainable and affordable event, releasing resources to fund additional costs for activities essential to delivering the Lord Mayor's Show itself.

## **Appendices**

### **Appendix 1 – Event Assessment Matrix**

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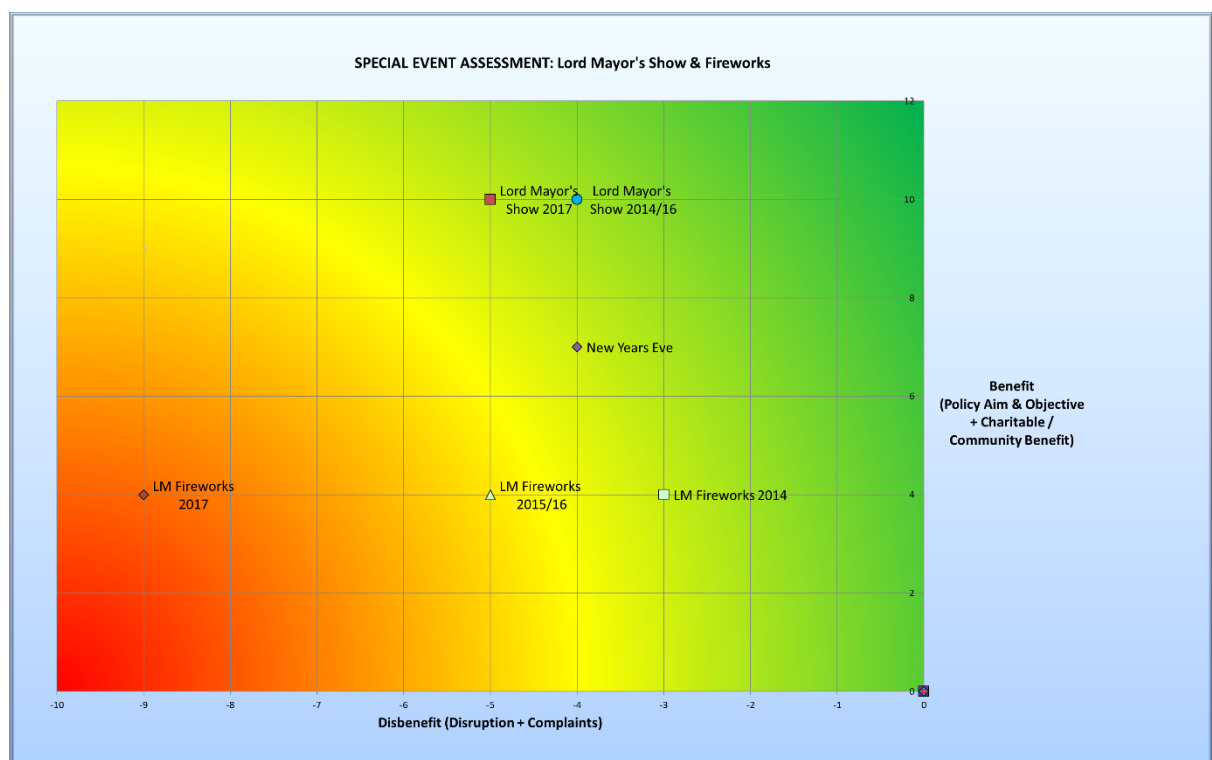
E: [ian.hughes@cityoflondon.gov.uk](mailto:ian.hughes@cityoflondon.gov.uk)

## Appendix 1 – Event Assessment Matrix

The event assessment matrix applies a standard approach to illustrating the benefits and impacts of different on-street events, and uses the following criteria:

Scoring Criteria	Disbenefit		Benefit	
	Disruption & Impact	Past / Likely Complaints	Policy Aims & Objectives	Charitable / Community Support
	Daytime major road closures / Major impact (-5)	Serious, numerous & political (-5)	City heritage / cultural 'difference' / Corporate Plan (inc visitor & cultural strategies) (5)	Not for Profit' / Large charitable contribution / Overwhelming stakeholder support (5)
	Evening major road closures (-4)	Numerous & political (-4)	London / National / International significance (4)	Charitable contribution (4)
	Extensive weekend road closures / Medium impact (-3)	Numerous non-political (-3)	CoL Partner / City stakeholder (3)	Significant City community non-charitable benefit (3)
	Limited weekend road closures (-2)	Some political (-2)	CoL Community Strategy (2)	Small charitable contribution (2)
	Traffic holds / bubble / minor road closures (-1)	Small number (-1)	Member-only support (1)	Small community benefit (1)
	No road closures No impact (0)	None (0)	No policy objective / No Member support (0)	Fully commercial (0)

The table below applies this methodology to illustrate the increasing impact of the fireworks in recent years, using the Lord Mayor's Show and New Year's Eve as benchmarks.





Up until 2014, the fireworks event was managed largely on traffic holds, until the crowd numbers reached a point where the risks due to conflict between vehicles and pedestrians made this approach unsafe.

Since then, the assessment illustrates how the impact of the fireworks has significantly worsened, firstly due to the need to close Waterloo Bridge in 2015/16 for crowd safety reasons, and then because of the requirement for a more prolonged and widespread security closure around Waterloo Bridge (from Trafalgar Square to Holborn) in 2017.

As the fireworks take place on an otherwise normal working Saturday and overlap with closures still in place for the Lord Mayor's Show, their relative impact in terms of traffic disruption and complaint is now significantly worse than either the Show itself or New Year's Eve.

The above assessment also illustrates the smaller corporate benefit of the fireworks compared to the Show itself, based on its lower community and charitable benefit. In addition, the fireworks do not form part of the Show's statutory function, spectator numbers are always weather dependent, and it is fully understood that they can be subject to cancellation due to bad weather at short notice.

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<b>Committee:</b>	<b>Date:</b>
Public Relations and Economic Development Sub Committee	7 March 2019
<b>Subject:</b> Enhancing Sport Engagement – Progress Update	<b>Public</b>
<b>Report of:</b> Director of Communications	<b>For Information</b>
<b>Report author:</b> Sam Hutchings, Consultant	

## Summary

This report provides an update on progress being made in taking forward the City of London Corporation's new approach towards sport engagement, as requested by Members of this Sub Committee.

Since Members agreed to fund a new post to support this work, at the end of last year, a consultant has been appointed to seek out upcoming sport engagement opportunities, as well as building links with key partner organisations involved in organising major sport events.

A number of partnership and engagement opportunities have been identified and these are outlined in this report.

An update is also provided on the appointment of the new post to support the enhanced sport engagement work and also the production of a strategy document to help guide this new approach.

As requested, Members will continue to receive these updates on a quarterly basis.

## Recommendations

That, Members note and endorse the contents of this report.

## **Main Report**

### **Background**

1. At the end of last year, Members of this Sub Committee agreed a new process for supporting the City of London's enhanced approach towards sport engagement and that funding of £80,000 should be allocated to the Town Clerk's budget from April 2019 to cover the additional costs of a new post to oversee this work. These proposals were subsequently endorsed by the Resource Allocation Sub Committee and the Policy and Resources Committee.
2. Since December, a consultant has been employed on a part-time basis to begin seeking out new sport engagement opportunities for the City of London to pursue as part of this enhanced approach. The focus has been around opportunities to support Major Sport Events taking place in London and the UK over the next few years, and specifically engaging with key partners to explore ways of working together to promote this agenda.
3. In general, the response from these organisations has been positive and proposals to work more closely with the City Corporation on promoting major sport events have been constructive. This report provides an update on potential sporting partnership and engagement opportunities, as well as the position regarding the appointment of a new staff member and progress in drawing up a new strategy document to support this work.

### **Major Sport Events**

4. A fundamental part of the City of London's new approach towards sport engagement is about supporting and celebrating upcoming major sport events taking place in London. Discussions are already in place with key partners and appropriate governing bodies to establish opportunities for the City of London to provide support or host events taking place over the next few years, which include:
  - Diving World Series 2019 (17-19 May 2019): the final of the FINA Diving World Series will be held at the London Aquatics Centre at the Queen Elizabeth Olympic Park. British Swimming have approached the City Corporation, via UK Sport, to see if it can assist with hosting a small networking event to help build connections with key overseas sponsorship organisations. Further discussions are due to take place on whether support can be provided, subject to venue availability;
  - Cricket World Cup 2019 (30 May – 14 July 2019): The tournament organisers have confirmed the desire to use Guildhall for a Host City Workshop event on 14<sup>th</sup> March where they will discuss operational plans with delivery partners. The Hospitality Working Party has agreed to cover the venue costs for this event and the organisers will pay for catering. Members of this Sub Committee are welcome to attend the event, although it is expected to be focused on specific technical aspects relating to the Games. A direct approach has also been made

to the English Cricket Board indicating the City Corporation's interest in offering 'high-level' hosting opportunities during the World Cup and Ashes this Summer;

- European Football Championships 2020 (12 June – 12 July 2020): The Mayor of London's office are co-ordinating the celebrations for next year's football championships, which will see London host a number of group games along with the Semi-Final and Final. Plans for this tournament are still being considered and regular meetings have been set up with the Mayor's office to discuss the City of London's involvement. This is likely to incorporate the City's visitor and cultural offer, as well as its hosting provision;
- Major League Baseball – For the first time the UK will play host to a Major League Baseball game, with the New York Yankees taking on the Boston Red Sox this Summer at the London Stadium. Given the Square Mile's longstanding business links with both cities, as well as the new approach towards sport engagement, discussions have been taking place about a possible event to coincide with these games. The current plan is for the Lord Mayor to host a small high-level business lunch at Mansion House prior to the evening game on Saturday 29<sup>th</sup> June. Guests are likely to include senior representatives from Major League Baseball, both teams, City delegations, as well as the City Corporation, City-based US firms and the Mayor of London's office; and
- American Football – Members may recall the Mayor of London's plans to bring an NFL franchise to the capital, and the City Corporation has been engaging with his office and London & Partners to offer its support for this strategy. The Mayor is keen to welcome key NFL representatives whenever they visit London and there are currently tentative plans for the NFL's International Committee to visit on either 8<sup>th</sup> or 9<sup>th</sup> May this year. Assuming the visit takes place, which is still to be confirmed, the City Corporation will look to host an event as part of the programme.

## **Partner Engagement**

5. The Mayor of London is currently in the process of writing a new strategy to encourage more Major Sport Events to take place in London and his office has approached the City of London on these plans. The strategy, 'London: Home of World Class Sport' was originally published in 2014 by the previous Mayor after the success of hosting the Olympic & Paralympic games. The revised strategy is set to be launched this spring and will re-emphasise the new Mayor's commitment to bringing major sport events to London in recognition of the economic and social benefits they bring to local areas.
6. The Mayor of London's office has asked whether the City of London would be willing to become a 'Supporting Partner' of the new strategy, alongside other organisations such as London & Partners, Transport for London and the Metropolitan Police. In essence, this is similar to the current arrangement but would mean that the City Corporation would be informally consulted prior to any sport event bids by the Mayor. There would be no obligation for the City Corporation to provide any support and each request would be considered individually based on its merits and in-line with corporate aims. The City Corporation would also be

appropriately recognised for this support in the strategy and at each event. Assuming Members are supportive, officers will respond positively to this request.

7. UK Sport, the government agency responsible for delivering British sporting success, has indicated a desire to work closely with the City of London on a programme of events to celebrate and encourage targeted Major Sport Events to come to the UK. It is also the organisation responsible for taking forward the UK's sporting international relations programme, which includes leading on work around trust and anti-corruption in sport. Early discussions have taken place on setting up an informal Memorandum of Understanding which would enable the City Corporation to provide support for UK Sport's event programme on an ad-hoc basis and with no commitment, in return for agreed recognition and outcomes. Further details on the proposal will be provided to Members in due course. In the meantime, a number of one-off events are being discussed for this summer which support joint aims of promoting the 'soft power' element of sport.
8. UKActive, the membership body that promotes the fitness and physical activity industry, have indicated that they would be keen to explore plans to celebrate National Fitness Day in Guildhall Yard again this year. Last September the activities in the yard, which were televised live on ITV and other networks, were a huge success and involved many local workers, residents and school pupils. Plans for this year's National Fitness Day event – to be held on 25 September – are still in their early stages, but it is envisaged that the City will again be able to involve local businesses and schools in the activities. Furthermore, it is hoped that the City can become a permanent backdrop to this prestigious event and that, in future years, the City Corporation will also be able to support UKActive's highly respected and well attended National Summit.

## **Promoting Sport**

9. In recognition of the City Corporation's new approach towards sport engagement, thoughts on how best to achieve optimal outcomes across the organisation are being actively considered. As part of this and in order to facilitate policy development and provide guidance on how these objectives fit into the Corporate Plan, a new strategy document is being developed by the Strategy and Engagement Team. Members will be sent a copy of the document once finalised later this year.
10. Consideration is already being given to how the Lord Mayor and the Chairman of the Policy and Resources Committee can support this new approach and incorporate sport into the promotional work undertaken as part of any domestic and international visits – particularly in the run up to the next mayoralty which will overlap the Tokyo Olympics & Paralympic games. In addition to this, options for encouraging high profile and successful British sports people to take up City Freedoms are also being pursued with the Chamberlain's Court.
11. The City Corporation's approach to sport on its streets and open spaces also needs to be looked at and should be a priority task for the new post once it is in place. It is anticipated that, working with other departments across the organisation, a

proposal around engaging with Mass Participation Events, to ensure appropriate recognition for support, will be brought to this Sub Committee later this year.

12. Members will already be aware that there are several sporting events taking place on Hampstead Heath and Epping Forest each year and it is hoped that the new sport engagement approach will give these events greater focus and possibly some resourcing. A good example of an event that attracts a great deal of positive publicity is the 'Night of 10k PBs' which takes place on Parliament Hill Athletics Track. This year's event will be held on the evening of 6<sup>th</sup> July 2019 and, subject to resources, it is hoped that there will be an opportunity for a networking event as part of the celebrations.
13. Informal discussions are also taking place on whether the City Corporation should provide some modest financial support to the London Youth Games in view of its current financial predicament. This is a popular series of events that take place each year and incorporate cross country racing on Hampstead Heath. Since the loss of corporate backing the Games have struggled to operate on the same basis, and therefore some funding support has been requested in the short-term. Any proposal will need to be made to the Policy and Resources Committee as per existing arrangements for funding requests.
14. Funding for a new post to support the enhanced sport engagement approach has now been agreed by relevant Committees and will be in place from the start of the next financial year in April 2019. The job description and specification for this post have now been finalised and are currently with HR to determine the appropriate grade and salary for this position. Once this has been approved, the post will be advertised and recruited for as quickly as possible.

## **Conclusion**

15. As this report demonstrates, a great deal of work has already been undertaken in order to ensure the City of London's new sport engagement approach is a success. Many key partner organisations involved in sport promotion are keen to engage with the City Corporation to take forward this approach. There are also a number of event opportunities for the City Corporation to support in the next few years and it is anticipated that this list will only expand as the sport engagement programme develops. Updates on the development of this approach and upcoming events will be provided to this Sub Committee on a quarterly basis with the next one due in June 2019.

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